



**BP x PAW PATROL KIDS BOOKLET GIVEAWAY
(the "Contest")**

OFFICIAL RULES AND REGULATIONS

The Contest is intended for viewing and participation in Canada only by legal residents of Canada (excluding Quebec) who have attained the age of majority in the province in which they reside, and shall be subject to and construed in accordance with the laws of Canada. **Please do not proceed if you do not satisfy these requirements at the time of entry. Entry into the Contest constitutes your acceptance to these Official Contest Rules and Regulations. NO PURCHASE NECESSARY.**

- 1) **ADMINISTRATION:** The Contest is administered and operated solely and exclusively by Boston Pizza International Inc. (the "**Contest Operator**"). The decisions of the Contest Operator are final and binding in all matters as they relate to the Contest, including without limitation eligibility and/or disqualification of entries. Elevation Pictures Corp. ("**Elevation**") and Spin Master Limited. ("**Spin Master**") are prize suppliers only. Elevation, Spin Master and each of their related companies, affiliates and subsidiaries and any of their permitted assigns, and each of their respective directors, officers and employees (together, the "**Related Parties**") are not responsible for the promotion, administration or execution of this Contest, or the administration, use or misuse of any prize. By entering this Contest, entrants agree to irrevocably release, discharge and hold harmless Elevation, Spin Master and each of their Related Parties from and against any and all claims, demands, actions, causes of action, damages, losses, liabilities, costs and expenses of any kind whatsoever (including legal fees), whether known or unknown, arising out of or in any way related to the entrant's participation in the Contest, acceptance, use, misuse or redemption of any prize, or any Contest-related activity.
- 2) **ELIGIBILITY:** To be eligible to win a prize in the Contest, you must: (i) be a legal resident of Canada (excluding Quebec); (ii) have attained the age of majority in the province in which you reside on June 22, 2026; and (iii) not be an employee, contractor, agent or representative of (and not be a member of the immediate families of an employee, contractor, agent or representative of) the Contest Operator, Boston Pizza Canada Limited Partnership ("**BPCLP**"), Elevation, Spin Master, or any of their Related Parties, agencies, prize suppliers, any franchisee of BPCLP or any of their respective shareholders, trustees, directors, officers, employees or agents with whom such employees contractors, agents and representatives are domiciled. For the purpose of the Contest, "immediate family" is defined as parent or any person residing in the same household or domiciled with any such employees, contractors, agents or representatives.
- 3) **CONTEST PERIOD:** The contest period for a chance to win a Grand Prize (defined below) will commence on Monday, June 22, 2026 at 10:00AM (ET) and will conclude on Monday, July 20, 2026 at 11:59PM (ET) (the "**Primary Contest Period**"). The contest period for a chance to win a Secondary Prize (defined below) will commence on Monday, June 22, 2026 at 10:00AM (ET) and will conclude on Wednesday, September 30, 2026 at 11:59PM (ET) (the "**Secondary Contest Period**").
- 4) **PRIZES:**

Grand Prize: There will be two (2) grand prizes to be won (each, a "**Grand Prize**"), each consisting of (i) one (1) private movie screening of "PAW Patrol: The Dino Movie" for up to twenty (20) guests at a venue and date selected by the Contest Operator (the "**Private Screening**"); and (ii) one (1) popcorn and pop voucher for each guest attending the Private Screening. The approximate retail value of each Grand Prize is CA\$3,120. Each Grand Prize must be accepted as awarded and has no cash value. Each Grand Prize Winner (defined below) must provide their preferences with respect to the date, time and venue for the Private Screening at the time they submit the signed Declaration and Waiver (defined below) to the Contest Operator in order to claim the Grand Prize, which, in any event, must be completed within five (5) business days of the Grand Prize draw. While the Contest Operator will make reasonable efforts to accommodate a Grand Prize Winner's preferences for the Private Screening, the date, time and venue for the Private Screening are subject to theatre availability, venue capacity, scheduling and any applicable restrictions, and may require further approval by the applicable exhibition partner hosting the Private Screening; no guarantee is made that a Grand Prize Winner's preferences will be accommodated and an alternative date, time or venue may be selected at the Contest Operator's sole discretion. The Private Screening is intended to take place in

advance of or near the theatrical release of "PAW Patrol: The Dino Movie", which is scheduled for August 14, 2026; however, depending on scheduling and availability, the Private Screening may occur on or after the theatrical release date. The Grand Prize includes the Private Screening and popcorn and pop vouchers only and Grand Prize Winners are solely responsible for all additional costs, including but not limited to transportation, parking, other meals, taxes, and any other expenses associated with attendance.

Secondary Prizes: There will be twenty (20) secondary prizes to be won (each, a "**Secondary Prize**", and together with the Grand Prizes, the "**Prizes**"), each consisting of (i) one (1) CA\$150 Boston Pizza gift card, if the Secondary Prize Winner (as defined below) is not a resident of Alberta, or one (1) CA\$150 Boston Pizza gift voucher, if the Secondary Prize Winner is a resident of Alberta; and (ii) one (1) "PAW Patrol: The Dino Movie" toy prize pack (approx. retail value CA\$150).

- 5) **HOW TO ENTER: NO PURCHASE NECESSARY.** For a chance to win a Prize, during the Primary Contest Period, scan the QR code provided on the kids' menus at any Boston Pizza location (excluding Quebec) to access the entry form on the Contest website. On the website, follow the on-screen instructions to complete all fields on the entry form. One (1) entry will be made upon completing all fields and clicking submit. For a chance to win a Secondary Prize (excludes the Grand Prize), during the Secondary Contest Period, scan the QR code provided on the kids' menus at any Boston Pizza location (excluding Quebec) to access the entry form on the Contest website. On the website, follow the on-screen instructions to complete all fields on the entry form. One (1) entry will be made upon completing all fields and clicking submit. Limit of one (1) entry per day and per email address.
- 6) **SELECTION OF PROSPECTIVE WINNER:** On Wednesday, July 22, 2026 at 11:00AM (ET), a representative of the Contest Operator at 85 Prologis Blvd, Unit 4, Mississauga, Ontario will randomly select (i) one (1) entrant from all eligible entries received during the Primary Contest Period from Western Canada (as indicated by their postal code provided on their entry form) to win one (1) Grand Prize; and (ii) one (1) entrant from all eligible entries received during the Primary Contest Period from Eastern Canada (as indicated by their postal code provided on their entry form) to win one (1) Grand Prize (each, a "**Grand Prize Winner**"). On Tuesday, October 6, 2026 at 11:00AM (ET), a representative of the Contest Operator will randomly select twenty (20) entrants from all eligible entries received during the Secondary Contest Period to each win a Secondary Prize (each, a "**Secondary Prize Winner**" and together with the Grand Prize Winners, the "**Winners**"). Each selected Winner will be contacted by the Contest Operator or a representative of the Contest Operator via telephone and/or email within three (3) days of the selection. If any potential Winner is unable to be contacted after two (2) attempts, he or she forfeits their Prize and another entrant may, at the sole discretion of the Contest Operator, be selected.
- 7) **ODDS:** The odds of winning a Prize are dependent upon the total number of eligible entries received during the Contest Period.
- 8) **AWARDING OF PRIZES:** The Contest Operator is not responsible for the failure, for any reason whatsoever, of a selected entrant to receive notification or for the Contest Operator to receive a selected entrant's response. No communication will be entered into by the Contest Operator with entrants except with the selected entrant. In order to be declared a Prize winner, the selected prospective Winner must:
 - (a) have entered the Contest in compliance with these Official Contest Rules and Regulations and be eligible to win a Prize pursuant to these Official Rules and Regulations;
 - (b) sign and return within a designated time period a declaration and waiver in a form prescribed by the Contest Operator (the "**Declaration and Waiver**"), confirming his or her acceptance and compliance with these Official Rules and Regulations and releasing the Contest Operator, Elevation, Spin Master, BPCLP, each of BPCLP's franchisees and each of their respective employees, directors, officers, governors, shareholders, affiliates, representatives, parent companies, subsidiaries, professional advisors, and advertising and promotional agencies (collectively, the "**Released Parties**") from any and all liability arising out of, pursuant to, or as a result of the carrying out of the Contest, or any part of the Contest, including, without limitation, liability arising from the acceptance of and usage of the Prize as awarded, the administration of the Contest and the selection of the Winner pursuant to these Official Rules and Regulations, and his or her consent to the announcement of the Winner's name, and the use by the Contest Operator of the Winner's name, address, photograph or likeness, voice or statements for advertising and promotional purposes without any further compensation to the Winner; and
 - (c) correctly answer, without assistance from any person, machine or device, within a ten-minute period, the skill

testing question on the Declaration and Waiver.

A Prize must be accepted as awarded. A Prize is non-transferable and non-redeemable for cash. A Prize may not be substituted except by the Contest Operator, who reserves the right to substitute a Prize or any portion of the Prize with a prize of equal or greater value. By entering any part of the Contest, all entrants, should they win, agree to the use of their name, address (city only), photo, and/or image on video for publicity and promotional purposes without compensation. The Contest Operator reserves the right to disqualify any individual whom it finds in violation of these Official Rules and Regulations or tampering with the entry process. The Contest Operator reserves the right to refuse an entry from a person whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter. **Any attempt by anyone to deliberately undermine the legitimate operation of the Contest or any part of the Contest is in violation of criminal and civil laws and the Contest Operator reserves the right to seek damages or other legal remedy to the fullest extent permitted by law.**

- 9) **LIMITATION OF LIABILITY:** The Released Parties are not responsible for errors in the offer or administration of the Contest, or any part of the Contest, including but not limited to, errors in the advertising, these Official Rules and Regulations, the selection and announcement of the winners or the distribution of any prize. In addition, the Released Parties shall not be liable any damages caused or alleged to be caused by: (a) any entry, prize or other correspondence or data that is lost, stolen, late, garbled, distorted, delayed, damaged or misdirected for any reason; (b) for any failure, interruption, technical malfunction or delay; (c) any e-mail, text message or other communication sent or received to or from the Contest Operator or any of its agents or designees, for any reason; (d) for any incorrect, untimely or inaccurate information, whether caused by users or by equipment or programming errors associated with or utilized in any part of the Contest; (d) for any technical or human error which may occur in the processing of any entry or entries in the Contest; (f) for problems with the function of any website or website feature (including, without limitation any features thereon), howsoever caused; (g) for the malfunction of, or damage caused to, any telephone network or lines, computer equipment, data, software, online systems, servers or access providers; (h) for any functionality lost due to not having cookies enabled; (i) for traffic congestion on the Internet; (j) for the security or privacy of information transmitted via telephone or computer networks; (k) for breaches of privacy due to interference by third party "hackers" or for any damage caused to or incurred by any entrant or any other person by reason of any such event or occurrence; or (l) for printing errors appearing in these Official Rules and Regulations or related Contest materials. The Contest Operator may terminate or withdraw the Contest without liability, at any time, at its sole discretion.
- 10) **SUBJECT TO APPLICABLE LAWS:** Each part of the Contest is subject to all applicable federal, provincial, municipal and local laws. The Contest Operator reserves the right to modify or terminate the Contest, or any portion thereof, at any time without notice to participants. The Contest is VOID WHERE PROHIBITED BY LAW.
- 11) **PRIVACY STATEMENT:** Personal information collected during the administration of the Contest, or any part of the Contest, will only be used in conjunction with executing the terms of the Contest as described in these Official Rules and Regulations. By entering any part of the Contest, the Contest Operator and its parent companies, subsidiaries, affiliates and agencies, may collect and use the information an entrant provides on the contest card, including Winner's contact information, to qualify the Winner for the Contest and to contact the Winner and provide ongoing service regarding the same.
- 12) **BOSTON PIZZA:** Boston Pizza and the Boston Pizza roundel are trademarks of Boston Pizza Royalties Limited Partnership, used under license.
- 13) **PAW PATROL:** PAW PATROL THE DINO MOVIE and all related titles, logos, characters, the SPIN MASTER logo and other associated intellectual property, are exclusive trademarks and/or copyright of Spin Master Limited., used under license. Distributed in Canada exclusively by ELEVATION PICTURES CORP.